

# MAGIXX

THE MOST EFFICIENT & EASY NATIONAL MAGAZINE OFFER TO REACH THE LARGEST MAGAZINE AUDIENCE



Femmes

feeling

Flair

GAEL

HUMO

knack



knack weekend

levif.

levif weekend

Libelle

nina

MAGAZINE

moustique

PARIS MATCH BELGIQUE

soir mag

SO SOIR

VINWEDEN DESIGN

Télépro



# MAGIXX REACH



## PRINT VERSIONS

Libelle | Femmes d'Aujourd'hui | Knack | Le Vif/L'Express |  
Dag Allemaal | HUMO | Soir Mag | Ciné Télé Revue |  
Moustique



**€ 39 000\***

*(Brut: € 106.961)*

**1x 1/1p in each of the magazines**

Reach	<b>2 943 780</b>
Contacts (MPX)	6,4 M
Cost/1,000 MPX	€ 6,09
Discount	64 %



**€ 83 500\***

*(Brut: € 320.883)*

**3x 1/1p in each of the magazines**

Reach	<b>4 094 080</b>
Contacts (MPX)	19,2 M
Cost/1,000 MPX	€ 4,35
Discount	74 %

\* Net net rates - Survey: CIM Press Audience Study 2024 EN - Target Group: 16+

# MAGIXX WOMEN



## PRINT VERSIONS

Flair NL | Flair FR | nina | Max|  
Feeling | GAEL | Goed Gevoel\* | Paris Match



**€ 35 000\***

(Brut: € 73.220)

1x 1/1p in each of the magazines

Reach Women  
Contacts (MPX) Women  
Selectivity Women  
Cost/1,000 MPX Women  
Discount

**1 128 515**

1,97 M

123,8

€ 17,7

52 %



**€ 50 000\***

(Brut: € 156.494)

3x 1/1p in each weekly magazine  
1x 1/1p in each monthly magazine (Goed Gevoel 2x1/1p)

Reach Women  
Contacts (MPX) Women  
Selectivity Women  
Cost/1,000 MPX Women  
Discount

**1 580 810**

5,9 M

124,3

€ 8,47

68 %

\* Net net rates - Survey: CIM Press Audience Study 2025 EN - Target Group: Women 16+

# MAGIXX LUXE



## PRINT VERSIONS

Knack Weekend | Le Vif Weekend | So Soir | Magazine |  
Feeling| VT Wonen Design | Paris Match



**€ 35 000\***

(Brut: € 67.657)

1x 1/1p in each of the magazines

Reach

**315 329**

Contacts (MPX) SG 1-2

540 491

Selectivity SG 1-2

119,5

Cost/1,000 MPX SG 1-2

€ 64,75

Discount

48 %



**€ 50 000\***

(Brut: € 118.709)

2x 1/1p in each weekly magazine

1x 1/1p in each monthly magazine

Reach Social Groups 1-2

**436 520**

Contacts (MPX) SG 1-2

1,1M

Selectivity SG 1-2

120,1

Cost/1,000 MPX SG 1-2

€ 45,45

Discount

58 %

\* Net net rates - Survey: CIM Press Audience Study 2025 EN - Target Group: Sg1-2

# MAGIXX PACKAGES IN A NUTSHELL



	<i>1 insertion</i>	<i>3 insertions</i>	<i>1 insertion</i>	<i>3 insertions</i>	<i>1 insertion</i>	<i>2 insertions</i>
PRINT	€ 39 000 Reach 16+ : 2,9M	€ 83 500 Reach 16+ : 4,1M	€ 35 000 Reach women : 1M	€ 50 000 Reach women : 1,6 M	€ 35 000 Reach SG 1-2 : 315K	€ 50 000 Reach SG 1-2 : 436K
DIGITAL*			€ 13 800* 1 week Skins + IMU Impres. 1,38 M			
			€ 27 000* 3 weeks Skins + IMU Impres. 2,7 M			
Libelle (.be)   Femmes d'Aujourd'hui (.be)   Knack (.be)   Le Vif(.be)   HUMO (.be)   Soir Mag (.be)   Ciné Télé Revue (.be)  (hln.be/showbizz)   Moustique(.be)   Parismatch (.be)						



\* Only in combination with print

# MAGIXX

**CONTACT US !**

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