

MAGIXX

THE MOST EFFICIENT & EASY NATIONAL MAGAZINE OFFER TO REACH THE LARGEST MAGAZINE AUDIENCE



MAGIXX REACH



PRINT VERSIONS

Libelle | Femmes d'Aujourd'hui | Knack | Le Vif/L'Express |
Dag Allemaal | HUMO | Soir Mag | Ciné Télé Revue



€ 39 000*

(Brut: € 98.697)

1x 1/1p in each of the magazines

Reach	3 134 112
Contacts (MPX)	7 M
Cost/1,000 MPX	€ 5,57
Discount	60 %



€ 83 500*

(Brut: € 296.092)

3x 1/1p in each of the magazines

Reach	4 219 670
Contacts (MPX)	21 M
Cost/1,000 MPX	€ 3,97
Discount	71 %

* Net net rates

MAGIXX WOMEN



PRINT VERSIONS

Flair NL | Flair FR | nina | max |
Feeling | GAEL | Goed Gevoel



€ 35 000*

(Brut: € 64.743)

1x 1/1p in each of the magazines

Reach Women

919 262

Contacts (MPX) Women

1,2 M

Selectivity Women

129

Cost/1,000 MPX Women

€ 29,16

Discount

50 %



€ 50 000*

(Brut: € 132.609)

3x 1/1p in each weekly magazine

1x 1/1p in each monthly magazine

Reach Women

1 216 244

Contacts (MPX) Women

2,5 M

Selectivity Women

129

Cost/1,000 MPX Women

€ 20

Discount

61 %

* Net net rates

MAGIXX LUXE



PRINT VERSIONS

Knack Weekend | Le Vif Weekend | So Soir | Magazine |
Trends Style NL+FR | Stijlvol Wonen | Paris Match



€ 30 000*

(Brut: € 61.611)

1x 1/1p in each of the magazines

Reach

911 369

Contacts (MPX) SG 1-2

351 544

Selectivity SG 1-2

117

Cost/1,000 MPX SG 1-2

€ 76,8

Discount

51 %



€ 45 000*

(Brut: € 110.022)

2x 1/1p in each weekly magazine

1x 1/1p in each monthly magazine

Reach Social Groups 1-2

1 116 372

Contacts (MPX) SG 1-2

620 928

Selectivity SG 1-2

120

Cost/1,000 MPX SG 1-2

€ 64,4

Discount

53 %

* Net net rates

MAGIXX ENTERTAINMENT



PRINT VERSIONS

Knack Focus | Le Vif Focus | SoirMag | Télépro | Story |
Primo | Tv Famille| Moustique



€ 21 500*

(Brut: € 49.751)

1x 1/1p in each of the magazines

Reach	1.531.653
Contacts (MPX)	2.994.354
Cost/1,000 MPX	€ 7,1
Discount	60 %



€ 48 000*

(Brut: € 149.253)

3x 1/1p in each weekly magazine
1x 1/1p in each monthly magazine

Reach	2.149.625
Contacts (MPX)	8.983.063
Cost/1,000 MPX	€ 5,3
Discount	70 %

* Net net rates

MAGIXX PACKAGES IN A NUTSHELL



PRINT

	REACH		WOMEN		LUXE		ENTERTAINMENT	
	1 insertion	3 insertions	1 insertion	3 insertions	1 insertion	2 insertions	1 insertion	3 insertions
	€ 39 000 Reach : 3,1 M	€ 83 500 Reach : 4,2 M	€ 35 000 Reach women : 960K	€ 50 000 Reach women : 1,2 M	€ 30 000 Reach SG 1-2 : 272 000	€ 45 000 Reach SG 1-2 : 371 000	€ 21 500 Reach : 1,5 M	€ 48 000 Reach : 2,1 M
	€ 12 000 Impr : 1M	€ 24 000 Impr : 2M	10 000 € Impr : 690K	16 500 € Impr : 1,1M	5500 € Impr : 314K	9000 € Impr : 514K	Coming Soon	Coming Soon
	Libelle (.be) Femmes d'Aujourd'hui (.be) Knack (.be) Le Vif/L'Express (.be) Dag Allemaal HUMO (.be) Soir Mag (.be) Ciné Télé Revue (.be) (hln.be/showbizz)		Flair NL (.be) Flair FR (.be) Nina (.be) Max (.be) Feeling (.be) GAEL (.be) Goed Gevoel (.be)		Knack Weekend (.be) Le Vif Weekend (.be) So Soir (.be) Magazine (demorgen.be) Trends Style NL+FR (.be) Stijlvol wonen (Vtwonen.be) Parismatch (.be)		Focus.knack(.be) focus.levif (.be) Primo (.be) Story(.be) TVFamilie (.be) Soir Mag (.be) Télépro(.be) Moustique(.be)	

DIGITAL*

* Only in combination with print

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CONTACT US !

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